



WALKER COMMUNICATIONS

BUSINESS WRITING AND PROJECT MANAGEMENT

About Walker Communications

Walker Communications principal Molly A. Walker has worked to meet the communication needs of employers and clients—and their audiences—for more than 30 years. She founded Walker Communications in Oakland, California, in 1999 to provide first-rate editorial and project management services to businesses, educators, nonprofits, government agencies and private foundations.



Molly A. Walker
—photo by George Csicsery

A graduate in Spanish from the University of California, Berkeley, Molly was trained as a journalist at the *Valley Times* in Pleasanton, California. She has worked on corporate communications teams at BHP Minerals, The Bank of California, AT&T and Fibreboard Corporation, and held full-time editorial assignments at the California Beef Council and Miller Freeman Publications.

Molly has managed communication projects, written news and feature articles, case studies and marketing content for print and Web applications, and produced newsletters. She takes a flexible approach to all projects, working solo—writing, editing, designing, managing—or collaborating with other contributors and teams.

Molly's work has been recognized by the San Francisco chapters of the International Association of Business Communicators (IABC) and the Public Relations Society of America. She is a former president of SF IABC (<http://sf.iabc.com>), co-chaired the chapter's hospitality steering committee for the 2009 IABC World Conference and received IABC's 2010 *Chapter Leader of the Year Honorable Mention* award. She joined the IABC Pacific Plains Region board in 2009 and serves as lead chapter advocate for the Oregon-Columbia, Sacramento and San Diego chapters.

Clients' rave reviews!

"The newsletter looks great. Lots of meaty stuff in this issue. Thanks—great job!"

—Linda Best, *Contra Costa Council*

"Your news release draft was exactly what I wanted . . . perfect!" —Allison Bliss Consulting

Leading the way to simply great communication

Walker Communications collaborates with clients to create clear communications and effective materials in all creative media. Our goal is to meet client objectives while keeping the audience's information needs clearly in mind. We offer full editorial and project management services—from planning through production, publication and distribution.

Here are some recently completed and ongoing communication projects:

Member and marketing communication

- **Contra Costa Community College District:** Edited and oversaw design and production of the 2008, 2009, 2010 and 2011 *Citizens' Bond Oversight Committee's Measure A (2002) and Measure A (2006) Annual Report* (<http://bit.ly/aZXdqh>). Also coordinated editing and production of the award-winning book, *Sharing Memories: Contra Costa Community College District, 1948–2008*, commemorating the district's 60th anniversary (<http://bit.ly/rOZjyH>) (www.4cd.edu).
- **Contra Costa Council:** Produced monthly online newsletter and provided ongoing communication support for Contra Costa County's premier public policy advocacy organization (since late 2007) (www.contracostacouncil.com).
- **Contra Costa Economic Partnership:** Provided communication and editorial services as a member of the team launching the three-county Diablo Innovation Alliance clean technology initiative, including editing the Strategic Action Plan and producing website and other content (since 2010) (www.diabloinnovationalliance.org).
- **Mt. Diablo Unified School District, Office of Pupil Services and Special Education:** Produced *Special Edition* newsletter (English and Spanish versions) for district staff and parents of students with special needs (since 2003) (<http://bit.ly/9famUF>).
- **Port of Oakland:** Interviewed subject matter experts and wrote articles for *Port News Magazine*; drafted media releases
- **Seventeenth Street Studios:** Edited articles and proofread *El Cerrito News and Views*, a quarterly newsletter for residents of El Cerrito

Health and welfare benefits open enrollment communication

- **Anne Evers Communications:** Helped draft and produce benefits open enrollment materials for PG&E Corporation and eBay

Internal corporate communication

- **Global Pharmaceutical Supply Chain Organization:** Shepherded a site-wide effort to build employee trust and improve the workplace culture at the Bay Area manufacturing facility of a major pharmaceutical company
 - Developed and led an editorial team to create and publish the site's first bimonthly employee newsletter
 - Produced the vice president's popular weekly information update
 - Supported the successful launch of a new Intranet portal site; authored fresh news content with input from a site team
 - Coordinated a successful employee suggestion/feedback program

3853 HOWE STREET, OAKLAND, CALIFORNIA 94611 • 510.428.9291 FAX 510.428.9273

MOLLY@MWALKERCOMMUNICATIONS.COM • WWW.MWALKERCOMMUNICATIONS.COM

WWW.LINKEDIN.COM/IN/MOLLYAWALKER • [HTTP://TWITTER.COM/MWALKERCOM/](http://TWITTER.COM/MWALKERCOM/)